

Application of Methods for Health Technology Assessment

Tuesday June 23, 2015, Allschwil (Basel)

The importance of Health Technology Assessment (HTA) has increased substantially over the last few years. In order to obtain reimbursement, it has become critical for manufacturers to provide additional evidence about their products in a real-world setting to satisfy the requirements of the various national HTA bodies and best guide internal decision-making post market authorization.

The Basel Biometric Society (BBS) and the European Federation of Statisticians in the Pharmaceutical Industry (EFSPI) are pleased to again organize a European Scientific Meeting on this relevant topic. This meeting will provide a forum to hear about the latest development of methods in the applications of HTA from representatives from European regulatory bodies, and from practitioners in the pharmaceutical industry and academia.

9:30am to 5:30pm

Presenters include:

Matthias Egger, Univ. of Bern, and Chrissie Fletcher, Amgen	<i>Update on the IMI GetReal Project</i>
Pascale Brasseur, Medtronic	<i>Overview of HTA for medical devices and diagnostics</i>
Yovanna Castro, Roche	<i>Predicting long term survival using nonparametric Bayesian methods: the melanoma case</i>
Bernice Dillon, NICE	<i>NICE's approach to the development of guidance for medical devices and diagnostics</i>
Pierre Ducournau, Roche	<i>Using the EUnetHTA HTA core model as a framework for planning, generating and presenting evidence</i>
Won Lee, Xcenda	<i>The value of Oncology therapies and emerging access hurdles in Canada and the United States</i>
Valéry Risson, Novartis	<i>Uses of Social Media for Outcomes Research – results of a real-world pilot</i>
Claire Watkins, AstraZeneca	<i>Adjusting overall survival for treatment switch/crossover</i>



Venue

Actelion Pharmaceuticals,
Hegenheimermattweg 95,
Allschwil,
Switzerland

Registration Costs

Fee includes lunch & refreshments

Industry	€190
Academic	€120
Student	€ 50

TO REGISTER PLEASE GO TO:

www.efspi.org

Or contact:

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Note that there is limited parking space. Public transport is recommended:
From the airport: Line 50; change to line 31 or 38 at Kannenfeldplatz; exit at Im Brühl